

TOM HAIG
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www.thcommunications.com

SUMMARY: Veteran writer and Web producer with television news production experience

TECHNICAL CAPABILITIES:

- Avid/ENPS
- Photoshop, Power Director, Quark, Excel (expert level)
- HTML Design/Coding

BROADCAST EXPERIENCE:

- 2013 KEZI 9 News, Eugene, Oregon (ABC affiliate) Weekend News Producer.
- 2011 – Independent Video Producer. Wrote, filmed, edited, documentary shorts from Ghana, Bangladesh, France, Albania. (<http://www.youtube.com/jama52>)
- 2009-10 - Program Director 90.4 Tashi Delek Radio, Dharamsala, India (developed and implemented all facets of a community radio station: content developer, promotions director, ad development, web design and development, technical expertise, news reporting trainer).
- 2008 - Cable 8 Pullman, Wash. 'Best News Writer' & 'Most Inspirational Writer' Award .
- 2008 - KUGR Pullman, Wash. Play-by-Play (baseball) & Color (basketball) Man of the Year.

PROFESSIONAL EXPERIENCE:

THCommunications

2000-2011

- Public speaking on disability issues (Amtrak & International Rehabilitation Forum).
- Sole proprietor of independent web, print and copywriting service.
- Client list includes Adidas America, Tibetan Government in Exile, Life is Good, Wisconsin Association for Equity in Funding. Audubon Society of Corvallis, Johnson Controls, UW-Milwaukee

International Rehabilitation Forum

2005-2011

Communications director for international association

- Develop and manage website. Act as spokesperson. Present at international meetings.

Adidas America, Portland, Ore.

1994-2000

Editor, L'adidas Newspaper

1997-2000

Managed creation and publication of Adidas corporate newspaper. Wrote, edited, photographed, designed layout and distributed paper to a global circulation of 2,500. Produced corporate intranet pages. Wrote press releases.

- Restructured existing newsletter using Quark Express, Epson scanners, digital cameras and Photoshop. Prepared intranet sites using Front Page and HTML. Experience with Flash and Director.

- Outside contact with print, radio and TV media, as well as sports NGOs and athletes.

Event Coordinator

1994 -1996

Planned and implemented promotional events involving coordination of marketing, sporting organizations, press contacts, athletes and key accounts.

- Organized a nine-city, on-site vending area during World Cup 1994 (vending sites, merchandising, inventory purchasing), generating \$1.2 million in sales.
- Worked in Adidas promotional campaigns for the Boston Marathon, NCAA Final Four (basketball and soccer), Women's World Cup, Atlanta Super Show, Hood to Coast Run and national sales meetings.

EDUCATION:

- B.A. Cum Laude, Broadcast Journalism, Edward R. Murrow College of Communication, Washington State University. 2008 President's Honor Roll Recipient.
- B.S. Industrial Psychology (Human Resources), University of Illinois.

PERSONAL:

- 1998-2010 Wheelchair Coordinator for Portland Marathon (2-time winner).
- International travel in 60 countries, 50 U.S. States. Fluent French speaker/writer.